

## DOWNTOWN MESA GIFT CARD INFORMATION SHEET

These plastic gift cards are being sold by the DMA to be spent at Downtown Mesa businesses. This program is to help market, promote and increase sales in the Downtown area and compete with other shopping mall gift card programs in the Valley.

Businesses are asked to provide the value on the cards in food, goods or services and collect the cards as if cash. The businesses are then able to turn these cards back in to the DMA for full reimbursement.

These cards can be turned in to the DMA during business hours M-F 8am-5pm at the convenience of the business owner, whether weekly, monthly, or quarterly.

The goal is to encourage sales greater than the card amount, but if less than the card amount is spent on a purchase the business may choose to give change or store credit for amounts less than \$5. Stores may give change or store credit on larger amounts if they chose to.

Cards will be reimbursed at full value by the DMA regardless of whether change or store credit is given on a card.

Businesses can purchase gift cards from the DMA if they wish to make them for sale at their business. Any unused cards can be returned to DMA at any time for full value of the card.

The gift cards will be marketed to the community and employers as a great way to keep money in the local, downtown area. Since they can be used at any participating store downtown, the cards would be a great gift providing 100's of choices at a wide variety of businesses.

Any questions on the cards can be answered by the DMA at 480-890-2613.



This card is not redeemable for cash and may not be used as payment on any charge account. This card may be redeemed for merchandise, food, beverage and services at participating businesses in Downtown Mesa. Change of store credit on any remaining balance is given at the discretion of the business on an amount less than \$5.

For any questions please call DMA at 480-890-2613

**For current store listings go to [downtownmesa.com](http://downtownmesa.com)**

Thank you for choosing Downtown Mesa

## DOWNTOWN MESA DOLLARS INFORMATION SHEET

In addition to our Gift Card program, we run a Downtown Dollars program. Downtown Dollars are accepted at all businesses participating in the Gift Card program. Rather than being sold at the DMA offices, these \$5 coupons are given to special event parking patrons, event attendees, Downtown employees and other Downtown visitors. These dollars are use as incentives and thank-yous for people who support Downtown Mesa.

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The goal is to encourage sales greater than the card amount, but if less than the card amount is spent on a purchase the business may choose to give change or store credit for amounts less than \$5. Stores may give change or store credit on larger amounts if they chose to.

Cards will be reimbursed at full value by the DMA regardless of whether change or store credit is given on a card.

Any questions on the cards can be answered by the DMA at 480-890-2613.



This voucher is redeemable at participating Downtown Mesa businesses. Limit one per transaction. Not redeemable for cash.

ATTN MERCHANTS: Vouchers can be turned in to the Downtown Mesa Association for full reimbursement. Please call (480) 890-2613 for more information.

FOR MESA ARTS CENTER EVENT PARKING CUSTOMERS ONLY:  
THIS CONTRACT LIMITS OUR LIABILITY, PLEASE READ IT

This parking ticket is your parking contract. This contract limits our liability. It licenses you to park one vehicle in a designated area at your sole risk and at posted rates. Any vehicle parked at this facility is parked at the vehicle owner's sole risk.

OPERATOR does not guard or assume vehicle, custody or control of your vehicle or its contents and is not responsible for fire, theft, damage or loss. The vehicle owner alone is responsible for parking and locking his vehicle. OPERATOR issues this ticket as your contract and for timekeeping purposes only. Only a license to park is granted hereby and no bailment is created. This is not a claim check. This is your entire contract and no employee may modify or waive any of its terms. By your acceptance of it you agree to all foregoing terms.

For information call:  
Parking/DMA Office – (480) 890-2613      Security – (480) 644-6630  
[www.downtownmesa.com](http://www.downtownmesa.com)