



Downtown Mesa Association

YEAR-ROUND SERVICES

For business and property owners within
the square mile of downtown Mesa

ACCESSIBILITY

Downtown Mesa Association (DMA) is located in the heart of downtown Mesa at 100 N. Center Street. Office hours are 8 a.m. to 5 p.m., Monday through Friday, or by appointment. Call (480) 890-2613, fax (480) 890-2702, email dma@downtownmesa.com or visit www.DowntownMesa.com.

Welcome Kit - This packet features DMA literature about who we are and what we do, and it will better familiarize you with DMA's square mile. Welcome Kits are distributed to new businesses and are also available upon request.

PUBLICITY AND ADVERTISING

Contact DMA to share information about your business – promotions, new services/products, awards, events, interesting tidbits – and we will publicize it for you.

Website - DMA's website, www.downtownmesa.com, provides information on downtown shops, restaurants and other businesses, commercial properties, sculptures, events, downtown maps, parking, downtown profile and more as well as links to other downtown websites.

Social Networking - DMA is active on most social networks. Check out our pages for up to date information on events and news in downtown Mesa. Join us on Facebook, Twitter, Pinterest, Google+ and YouTube.

Brochures - DMA produces a shopping and dining guide, 'Downtown's the Place' promoting restaurants, retail businesses and services in the downtown square mile.

Press Releases - DMA staff will write and distribute press release materials to local media at your request.

Newsletter - DMA produces a weekly e-mail bulletin, 'What's Happening in Downtown Mesa', to keep you up to date on downtown happenings. Sign up for the newsletter at www.downtownmesa.com.

EVENT FACILITATION

DMA facilitates a variety of activities held in the downtown square mile through its event facilitation corporation, Ultimate Imaginations, Inc. Our staff provides technical and operational advice and support, as well as generating publicity and exposure for downtown businesses, community activities and sculpture displays.

BUSINESS DEVELOPMENT

DMA has information for potential downtown business and property owners.

Downtown Business Directories - An alphabetical directory of all downtown businesses is available from DMA and downtown businesses are listed online at www.downtownmesa.com. The directory is updated quarterly.

Downtown Property Availability - A listing of property/space for sale, lease or sublease is available for DMA. Also on-line at www.downtownmesa.com.

Trade Area Analysis Research - Information regarding downtown Mesa's demographics and psychographics for potential investment purposes.

DIRECT MAIL SERVICES

DMA can direct your business through many of the steps to produce direct mail pieces. Contact the DMA staff for personal assistance.

Mailing Labels - Labels are available with the address of businesses within the mile square. This free label service is provided to all downtown businesses who want to produce seasonal marketing mailers.

Bulk Mail Permit Service - Using the DMA bulk mail permit number, businesses can save the \$220/year permit fee and save approximately 18 cents per piece when mailing more than 200 identical pieces.

BUSINESS SECURITY LIAISON AND CRIME PREVENTION PROGRAMS

DMA works closely with the Mesa Police Department and owners, employees, and customers/clients within downtown to make downtown safe for everyone. "No Trespassing" signs (bilingual) are available from DMA.

PUBLIC SPACE MANAGEMENT SERVICES

Cleanliness/Maintenance Programs - DMA has a comprehensive, six-day-a-week cleanliness and maintenance program with its three Clean Sweep Ambassadors and community service workers throughout the year. Issues pertaining to inoperable vehicles; junk, weeds, debris, and outside storage; yard maintenance, graffiti, fences in disrepair, open and vacant buildings and other signs of visual pollution are resolved with owners and tenants in cooperation with the City of Mesa.

Parking Management Brochure - Illustrates the location of paid and free long-term public parking spaces for businesses that do not have on-site parking for their employees and customers. Free customer day passes, event parking, timed parking, and courtesy citations are also explained.

ZONING, DESIGN REVIEW AND BUILDING CODE LIAISON

DMA provides private sector expertise, perspective and liaison advice in coordinating with City of Mesa Planning and Economic Development staff on planning, zoning, sign code, design review and building code matters. The Mesa Fire Department also has safety programs available.

These services, along with existing marketing and business plan strategies round out our 'year-round' DMA services offered.

Contact DMA for more information on any of our services, and you are always welcome to come to DMA Board meetings, scheduled monthly. Call or email for the times and schedule.

Downtown Mesa Association
100 N. Center Street, Mesa, AZ 85201
PHONE: (480) 890-2613 FAX: (480) 890-2702
www.DowntownMesa.com
dma@downtownmesa.com

Downtown Mesa Association (DMA) is a private, non-profit organization dedicated to the beneficial economic growth and business and residential development of downtown Mesa, the city's central business district and original square-mile townsite, through strategic alliances, advocacy, and program management functions conducted on behalf of downtown property and business owners, and in cooperation with public and other private-sector partners.