



### Social Media

Downtown Mesa has an active following on social media including Facebook, Twitter and Instagram. Want us to share an event or photo? Send them to us at [Courtney@downtownmesa.com](mailto:Courtney@downtownmesa.com). We encourage you to use the hashtag #DowntownMesa

**Follow Us: @DowntownMesa**



### E-Newsletter

DMA produces a weekly e-newsletter called "What's Happening in Downtown Mesa". This newsletter features events, business discounts and other happenings in the square mile. All content must be submitted by Tuesdays to be featured that week. Content can be submitted on the Business Resources page on the website.



### Website

DMA's website provides information on downtown happenings, directory listing, parking information, resources, entertainment blog, property listings and more.

**Visit us at:**

**[www.downtownmesa.com](http://www.downtownmesa.com)**



### New Business Feature

New Businesses get a featured blog post on [DowntownMesa.com](http://DowntownMesa.com) and shared on our social media pages. This post is also formed into a press release and sent to local media. New Businesses are encouraged to visit **[www.downtownmesa.com/new-business](http://www.downtownmesa.com/new-business)** to be added to our marketing materials and website.



### Print Materials

Over 10,000 brochures are printed annually promoting Downtown Mesa. There are two brochures, Downtown Dining highlighting the dining options and the Downtown Guide and Art Walk featuring the downtown corridor, sculpture walk and murals. There are 8 kiosks located within the corridor that showcase shopping, dining, art and services within walking distance. The kiosks are printed bi-annually.



### Events

DMA produces a variety of activities through its Events Facilitation Corporation, Ultimate Imaginations, Inc. Events include Motorcycles on Main, Mesa Bazaar, Kidtastic, Trick or Treat Main St, Holiday events, Brew Fest, Tiny Tots Egg Hunt, and more.



### Clean Sweep Program

DMA has a comprehensive, six day a week cleanliness and maintenance program with its three Clean Sweep Ambassadors and hundreds of community service workers throughout the year. Issues pertaining to inoperable vehicles, junk, weeds, debris, and outside storage; yard maintenance, graffiti, fences in disrepair, open and vacant building and other signs of visual pollution are resolved with owners and tenants in cooperation with the City of Mesa.



### Parking Program

Downtown Mesa's Parking Program is an innovative, area-wide parking system utilized by more than 10,000 daily customers in free spaces and more than 4,600 employees in long-term permit spaces. A parking ambassador monitors all public parking between the hours of 8am to 5pm, Monday through Friday to ensure enforcement of all parking ordinances and to provide additional safety. To request a decal, please visit:

**[www.downtownmesa.com/parking](http://www.downtownmesa.com/parking)**



### Bulk Mailing

Using the DMA bulk mail permit number, businesses can save the \$185/year permit fee and save approximately 18 cents per piece when mailing more than 200 identical pieces.

Labels are available with the address of businesses within the square mile. This free label service is provided to all downtown businesses who want to produce seasonal marketing mailers.



### Business Security Liason & Crime Prevention

DMA has a Safe & Sound in Downtown strategy for business security and crime prevention. DMA works closely with the Mesa Police Department and business owners, employees, and customers/clients within Downtown Mesa to make the downtown square mile safe for everyone. "No Trespassing" signs are available from DMA for \$10 each.



### Zoning, Design Review & Building Code Liason

DMA provides private sector expertise, perspective and liaison advice in coordinating with City of Mesa's Planning and Economic Development departments. Contact DMA if you have questions pertaining to planning, zoning, sign code, design review and building code matters. The Mesa Fire Department also has safety programs available.

These services, along with existing marketing and business plan strategies round out our "Year Round DMA Services".

Contact DMA for more information on any of our services, and you are always welcome to come to DMA Board meetings. You can access the DMA Board Calendar on our website.



### Business Resources

Downtown Mesa's website has a page to provide additional information for current and potential businesses including Annual Report, Downtown Mesa gift cards, welcome packet, event submissions, property availability. Visit:

**[www.downtownmesa.com/business-resources](http://www.downtownmesa.com/business-resources)**